

Major Project

Crit #5 Prototype

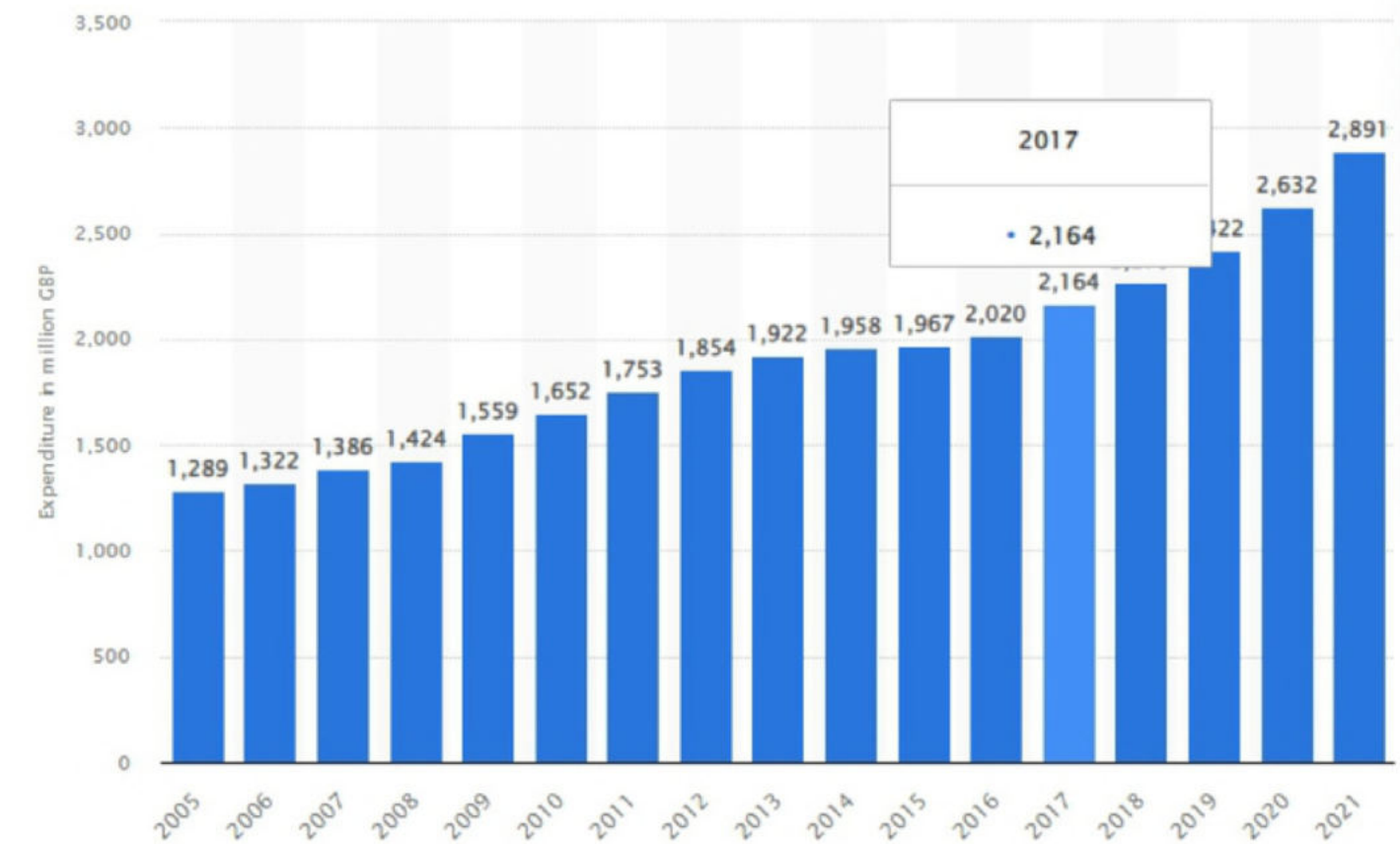
Caffeinfo

My website provides knowledge on caffeine. The information on this website will assist users in learning about the caffeine level of each product and how it will impact them

Business & Cultural Context

Consumers spending on coffee, tea and energy drinks in the United Kingdom from 2005 to 2021 (in million GBP)

It is evident that consumers are consuming more caffeine each year



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Target Audience

01

Learning

People can learn about caffeinated drinks and their caffeine content.

02

Control

The people who desire to control the consumption of caffeinated drinks.

Commodity

Coffee users at the age (35-50)

Learners

Delight



Domain Name

caffeiinfo.uk

Logo Design

1



2



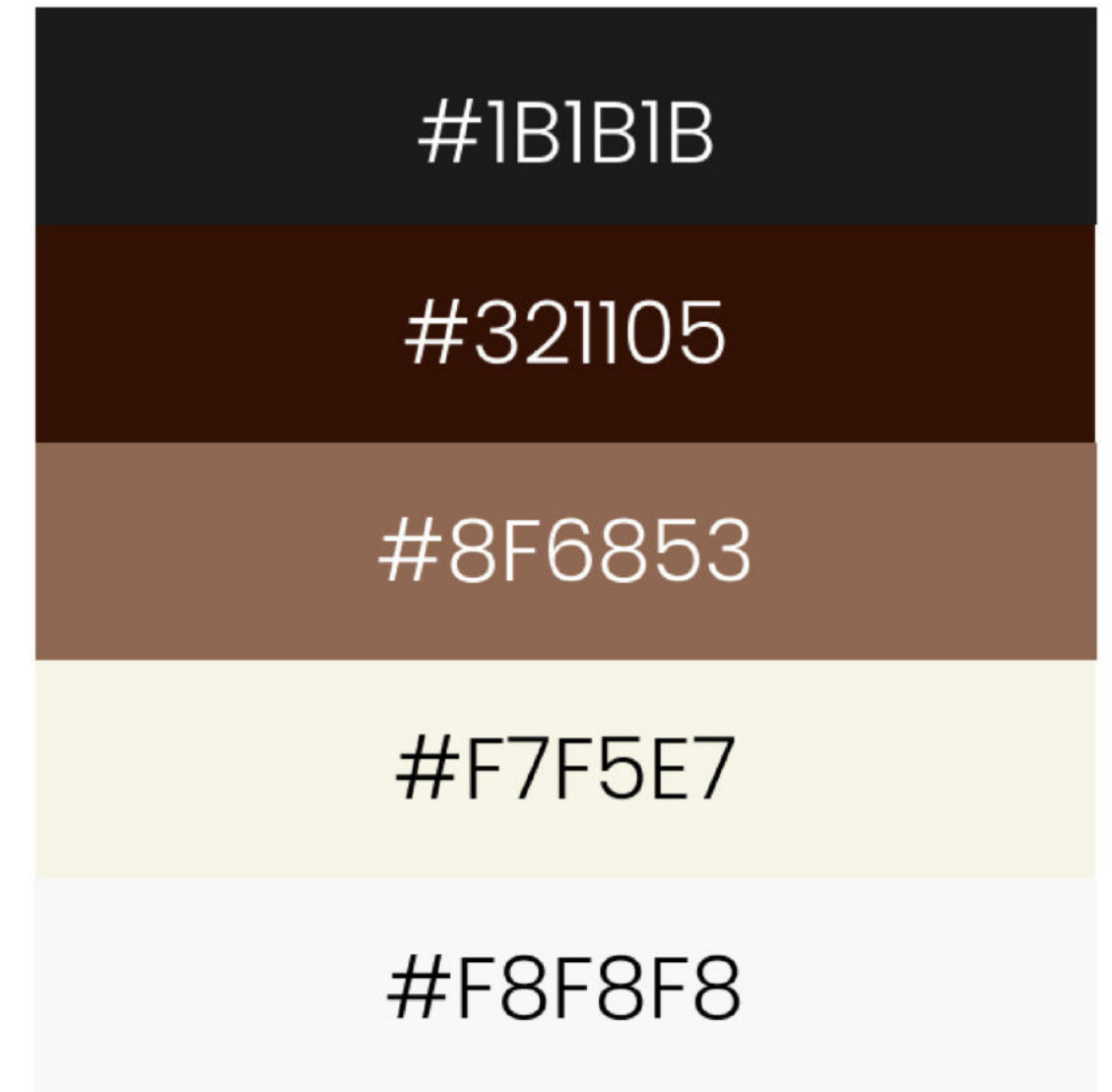
Final Logo



CAFFEIINFO 

Final Color Palette

Roasted Coffee Beans are Brown



Typography

01

Heading

Arvo

02

Paragraph

Poppins

Firmness

Domain &
Hosting

Cloak

Frontend
Technologies

Html

Css

Js

Backend
Technologies

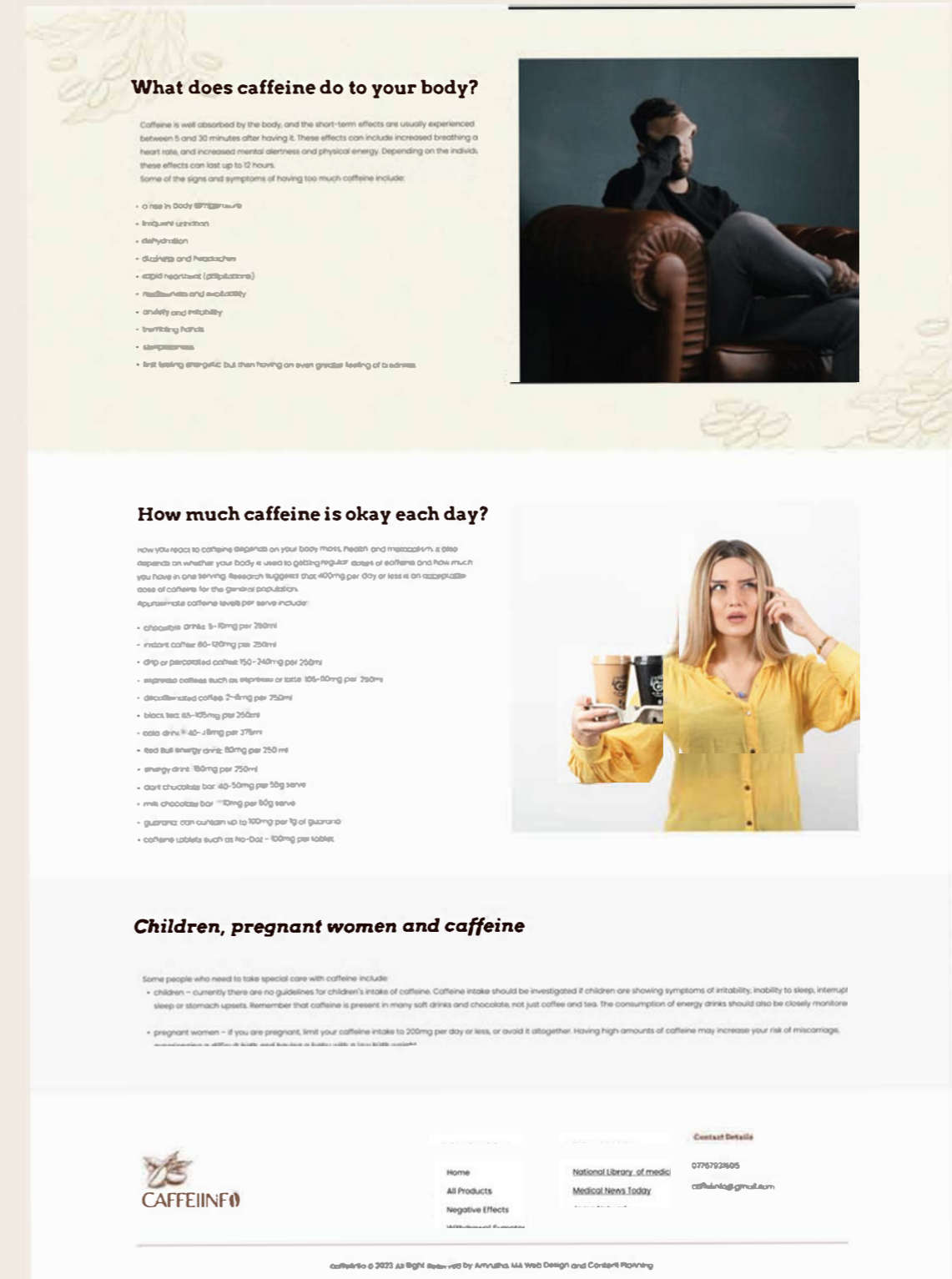
Php

MySQL

Design



Link to my Design



Thank You